

Connecting Good CSR Projects With Good NGOs

Problem of plenty is as difficult to handle as problem of scarcity. The Indian government's mandatory two percent spend on CSR projects from the next financial year has thrown up the problem of good companies chasing right projects to fund and the right NGO which can implement them.

The NGO community is eager but is not able to market itself too well.

SustainabilityNext is one of India's better platforms that can connect the two effectively so that precious time and resources can be saved.

The e-magazine is sold on **Magzter.com and Newshunt.com** and read by more than 40,000 business leaders, NGOs, entrepreneurs and graduate students each fortnight from March 2015.

Companies can **advertise here** to attract the best of people and NGOs to maximize the impact of their funds and NGOs can advertise to showcase their projects and capabilities.

Please write to Suchitra Jayaprabhu at Suchitra@managementnext.com

or call 80-41126557.

www.sustainabiitynext.in

www.managementnext.com