

Cool Green Terraces

Satellite image of Bengaluru skyline, taken early 2019, shows how the once green city is getting grayer by the day. Is it possible to turn them mostly green again without much fuss, a little effort and a bit of investment? “Indeed,” says Rajesh Kumar Das, founder of the Bengaluru-based design firm **10by10 Studio**. [More>>](#)



Intel Inside of Healthcare

‘Intel Inside’ is one of the most successful brand campaigns in tech history. It sounded simple yet effective. When **Adrit Raha**, CEO of healthcare tech start-up **Vivant** says, “Aspirationally, we want to be the Intel Inside of healthcare,” he certainly is setting himself up to a huge challenge. [More>>](#)



Gramophone Raises \$3.5 Million

Agricultural technology startup Gramophone, which provides actionable insights to farmers through its platform, has raised \$3.5 million in its Series A round of funding from Info Edge (India) Ltd, impact investment firm Asha Impact, Better Capital and Raveen Sastry, the co-founder of fashion portal **Myntra.com**. [More>>](#)



New Impact Investment Guide for India

Thomson Reuters Foundation, in collaboration with Nishith Desai Associates and Aspen Network Development Entrepreneurs (ANDE) has released ‘Impact Investing Simplified – A Guide to Making & Receiving Impact Investments in India’ (July 2019). [More>>](#)



Tata Power's CSO Joins List of Superwomen

Tata Power's Chief Sustainability Officer **Shalini Singh** has been included in the 2019 list of Asia's Top Sustainability Superwomen. The initiative recognizes women who are leading change through sustainability strategies and initiatives. [More>>](#)



Ventimax Fights CO2 Indoors

Nirvana Being, a pioneer in innovative products and solutions for protection against indoor and outdoor pollution, has launched Ventimax. It claims to be India's first filtered fresh air solution to combat health effects suffered from being indoors for extended periods, with poor, or no ventilation. [More>>](#)

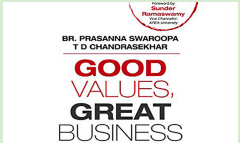
Benedict's BookReview



India Can Be a Green Superpower

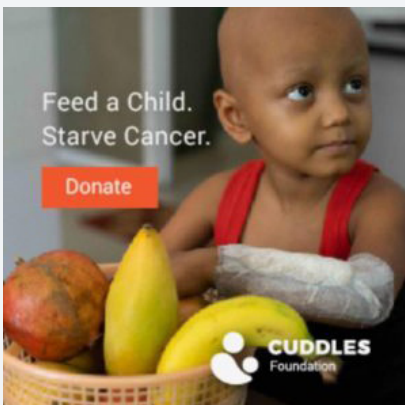
At a time when a vocal section of Indians is convinced of India's potential to be an Economic Superpower in half a decade or so, and the other section that smirks at it by showing that at 102 out of 117 ranking in the 2019 Global Hunger Index, this dream at best can be delusional. [More>>](#)

BookShelf



Good Values, Great Business

There is skepticism regarding the role of values in business. Values are at best implemented as checklists and codes of conduct and not as a fundamental way of enhancing stakeholder well-being, including employees, customers, vendors and the larger ecosystem. [More>>](#)



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