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## Start-ups in Hyper Mode to Fight Covid-19

The Corona pandemic has got start-ups all excited and they are going full on to launch their products and solutions. Not sure how many are still a work-in-progress. The much maligned word 'jugaad' defined positively as 'a frugal innovation mindset to find hacks to problems with limited resources' is also in full flow. [Read More>>](#)



## How Wipro Transformed Itself into a Humanitarian Support Company During Lockdown

At a recent meeting of senior civil society and philanthropic leaders Rishad Premji said "We believe health vs economy is a false choice. These two are deeply related. If we don't tackle the pandemic on the health front, it will continue to cause deep disruption in the economy". [Read More>>](#)



## Companies Should Become More Human Than Commercial in Covid Times - Jagdish Sheth

Jag Sheth, in his conversation with London Business School's Rajesh Chandy, recently and in his article, 'What Can Business Do To Combat Coronavirus', said "the purpose of business is more than business." Companies need to focus on making money by serving the society they exist in. [Read More>>](#)



## Strong Sustainability Practices Help Fight Pandemics Better

The Covid-19 pandemic has been an eye-opener in many ways. While it exposed the devastating economic impact that a global health crisis can have, it has also highlighted how closely the world ecology and industry is inter-connected into day's day and age. [Read More>>](#)



## From Symbolic to Real - Rockefeller Fund Posts 7.76 Net Return After Divesting From Carbon Stocks

The rationale for investing in coal, fossil fuels, oil is fading fast. In fact, the returns are better for those divesting from such assets over a five-year period. For **Rockefeller Brothers Fund (RBF)**, net returns was 7.76% compared to 6.71% of those holding the carbon assets. [Read More>>](#)



## How Diamond Miners are Trying to Go Green

In a first of its kind for the diamond mining sector, TruCost released The Socioeconomic and Environmental Impact of Large-Scale Diamond Mining a comprehensive analysis of the contributions of **Diamond Producers Association (DPA)** members in May 2019. [Read More>>](#)



## How ASM Ensures Industry-Ready MBAs

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