

# **Green Business • Climate Change Social Entrepreneurship**

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The Art of Caring for Artisans During Pandemic
By Susan Bhaktul, head of sales and marketing, Industree Foundation
A seismograph would have warned us about the Tsunami that devastated
our shores in 2004. Unfortunately,COVID-19 came with no warning.
Machines that were humming and hands that were working came to a
grinding halt. Since this was a global phenomenon, everyone was affected.
Sales dwindled in this uncertainty, manufacturing stopped as cancellations
and postponed shipment plans came in, people were advised to stay at
home and not step out to work. Read More>>



## HSBC and The Sustainability Consortium Offer Toolkit for Supply Chain Resilience

Just like the impacts experienced during Covid-19, climate change physical risks can be highly local and create a disruption to supply chains. There's some evidence that companies with long-term, sustainability focused strategies are weathering the consequences of the disruptions better than those who have not. For example, the Good Governance US equity long/short index outperformed the S&P 500 by 0.66 per cent in April 2020. Read More>>

### BookReview





## A Masterpiece on Pandemics By Lena Robra, Coordinator of Bengaluru Sustainability Forum

'Make no mistake, they are connected, these disease outbreaks, coming one after another.... They reflect the convergence of two forms of crisis on our planet. The first crisis is ecological, the second is medical.' Spillover (2012) by **David Quammen.** The current Sars-CoV 2 pandemic might just be the result of a long simmering melting pot finally coming to a boil. **Read More>>** 

#### **BookShelf**





## **Great is Not Good Enough**

Beyond Great: Nine Strategies for Thriving in an Era of Social Tension, Economic Nationalism, and Technological Revolution, by *BCG's Arindam Bhattacharya, Nikolaus Lang, and Jim Hemerling.* Great performance in the 21st century is all about delivering consistently strong returns to shareholders—right? Wrong. That may have been true in the 20th century, when the rules of the business game were predictable, but not today. Read More>>

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