SustainabilityNext Profit for Good

Trends Analysis Book Reviews Green Business



Real Projects, Real Solutions by Real Students

Gurji Kochar's startup TakeUp.in is turning into a match maker. It is matching the needs of students, colleges and businesses by bringing them onto a common platform. Just in a year, 600+ projects are live, 8900+ colleges listed, 40+ colleges onboarded and 1,50,000+ students registered. **More>>**



IIMBx Learner Base Crosses 900,000 from 190 Countries

It's understandable if **Indian Institute of Management Bangalore (IIMB)** is surprised with its own success in its quest to democratize management education. Started in 2015, in about four years, **More>>**



AP's Farmer Program Wins Global Award

Andhra Pradesh's **Zero Budget Natural Farming (ZBNF) program,** initiated in 2014, was declared as one of the top 10 projects out of a total of 120 projects from across the world by Paris Peace Forum in December 2018. **More>>**



Hilton Makes \$ 1 Trillion Impact in 100 Years

In a new book titled The Hilton Effect, Stanford Business professor and Chip Heath present a closer examination of the company founded by Conrad Hilton, a dreamer who aspired to accomplish much more than to create a comfortable place to sleep. **More>>**



Manish's 5 Tips to Reduce Pollution Inside Homes

With the looming winters comes remembrance of poisonous pollution that choked Delhi - a thick pallid of smog that nearly slammed the sun with wheezing, sneezing, and choking residents. More>>



SATO Toilet Model Uses 80% Less Water. Wins Good Design Award

The sanitation crisis is India is throwing up innovations, especially in the design of affordable and easily maintainable toilets. The Dr. Mashelkar Committee on Sanitation, instituted by the Government of India, More>>



Switching to Circular Economy is Transformative. Business Opportunity \$4.5 Tn

It's high time concepts such as Circular Economy and Sustainability are given the serious attention they deserve. They could have been esoteric terms even three years ago, today they have become imperative not just for the good of the world but for the future of business itself. More>>

Published by Benedict Paramanand, Editor, Author, CEO bangalorebizlitfest.com

Please share your article ideas, views, thoughts and feedback to:

benedict@managementnext.com. 91-80-41126557

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