

SustainabilityNext

Profit for Good

Trends, Analysis
Book Reviews
Green Business

July 2019

64th Issue



Green Budget

Prime Minister termed the 2019 Union Budget as 'Green Budget'. While right statements were made, the budget allocations seem too little for tackling massive problems of air pollution, cleaning of rivers, solid waste management, afforestation. Electric vehicles got massive push. More>>



The Beginning of India's Second White Revolution

A few fresh, natural and organic farm-to-home milk supply firms are seriously stepping up their game across India using apps, technologies like internet-of-things (IOT), big data and venture funding. More>>



It's Easier for India to Achieve Zero Carbon Economy by 2050

The possibility of achieving zero carbon economy by 2050 is being talked about with guarded hope in several public forums these days. The United Kingdom even legislated its commitment recently, while a few European countries have said they are seriously working towards it. More>>



Indian Corporates Still Show Only Tokenism on Sustainability

I have sat on many company boards in the last 20 years and I get a sense that we are living in a very unreal world. We are behaving like a driver of a family car who sees a truck coming on the opposite side. He touches the brakes instead of slamming on it. This is the behavior of almost everyone in business, including myself. More>>



How Wastewater Reuse Can Address Water Crisis

India is grappling with the issue of water scarcity and with limited freshwater availability and increasing demand; there is a need to look for alternatives. Treated wastewater provides such an opportunity which is like killing two birds with one stone. More>>



GRIHA Council and IIA to Spread Awareness about Green Building Ashish Gupta, honorary joint secretary, Indian Institute of Architects, Northern Chapter and Sanjay Seth, CEO, GRIHA Council signed an MoU to spread awareness about the necessity of green and sustainable architecture and the

GRIHA rating tool to evaluate the performance of such buildings. More>>



87,490 Runners Clean 238 tons of Plastic

In 2018, Adidas created a global movement with Run for the Oceans, uniting nearly one million runners from around the world to help spread awareness and transform ocean plastic pollution into high-performance sportswear. More>>





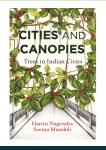
To Re-imagine Healthcare Think Outside the Hospital

Why is the healthcare system broken in almost every part of the world? Why pumping in more money or resources into the system doesn't seem to solve the problem? Are we looking for the solutions in the wrong place? Is there a new way to address the challenges? More>>



Ready for the 10X Challenge?

Despite a deluge of information, views, insights, books, talks, conferences, conclaves most of us have serious questions, doubts and even more confusion about our ability to understand, leave alone find answers/solutions to our current dilemmas about India's ability for inclusive and sustainable growth. More>>



The Tree Chronicles

Native and imported, sacred and ordinary, culinary and floral, favourites of various kings and commoners over the centuries, trees are the most visible signs of nature in cities, fundamentally shaping their identities. Trees are store houses of the complex origins and histories of city growth, More>>

Please **CLICK HERE** to subscribe to Newsletter

Published by Benedict Paramanand, Editor, Author, CEO bangalorebizlitfest

Please share your article ideas, views, thoughts and feedback to benedict@managementnext.com. 91-80-41126557

www.sustainabiltynext.in





