

SustainabilityNext

Profit for Good

Trends, Analysis Book Reviews Green Business

October 2019

66th Issue



Green Cement Pioneer is Out to Capture Carbon in Tons

Late management guru CK Prahalad famously said "Executives are constrained not by resources but by their imagination." Mahendra Singhi has proved CK right. In five years since he joined this company, he has turned the 80-year old and fourth largest cement manufacturing company in India into a global pioneer in sustainable manufacturing. More>>



Bringing Native Art to the Neighborhood

Couple **Vinay Prashant** and **Suvarna Kamakshi** teamed up in 2015 to launch Tamaala with a mission to take rich native art to the doorsteps of the consumers. This, they believe, is the only way to scale. With a fair-trade business model, they are confident of raising the living standards of thousands of artisans across India. **More>>**



Coffee Producers Earn Only 10%

Even as coffee prices in coffee shops and retail outlets have been going up world over, producers continue to receive less than 10% of the final value. This irony is driving the producers into deeper poverty while the \$250 billion industry players appear to be indifferent to the crisis. **More>>**



Infosys is First Indian Company to Win UN Global Climate Action Award

The Bengaluru-headquartered Infosys, India's second largest IT company, recently announced that it had won the prestigious United Nations Global Climate Action Award in the 'Climate Neutral Now'category. More>>



130 Banks Sign New Principles for Responsible Banking

In a massive boost for climate action and sustainability, leading banks and the United Nations launched, on 23 September 2019, the Principles for Responsible Banking, with 130 banks collectively holding USD 47 trillion in assets, or one third of the global banking sector, signed up. More>>



3M Ties up with Clean Air Asia to Improve Air Quality in Delhi

3M signeda new partnership with Clean Air Asia. It will collaborate with the international non-governmental organization on science-based air quality solutions for New Delhi, India, and Metro Manila, Philippines. More>>



87 Cos Tie up for Science-based GHG Reduction

87 major companies — with a combined market capitalization of over US\$2.3 trillion and annual direct emissions equivalent to 73 coal-fired power plants — are taking action to align their businesses with what scientists say is needed to limit the worst impacts of climate change. More>>





How to influence Donors and Funding Organizations with Social Media

Do you want to leverage your online presence to fundraise and strengthen your brand? Need guidance to influence Donors and Funding Organizations with your social media postings? **More**>>

Please **CLICK HERE** to subscribe to Newsletter

Published by Benedict Paramanand, Editor, Author, CEO bangalorebizlitfest Please share your article ideas, views, thoughts and feedback to

benedict@managementnext.com. 91-80-41126557

www.sustainabiltynext.in

Advertise in SN to Reach Discerning Business Leaders & Entrepreneurs





