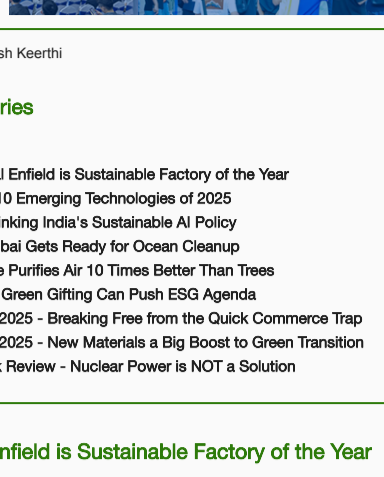




Profit for Good

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Dear Ganesh Keerthi

Top Stories

- Royal Enfield is Sustainable Factory of the Year
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- Rethinking India's Sustainable AI Policy
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Royal Enfield is Sustainable Factory of the Year



Frost & Sullivan announced Royal Enfield as the Sustainable Factory of the Year during its 2025 16th edition of Sustainability 4.0 Awards in December 2026. The motorcycle company has emerged as India's leader in the high-end category. Hindalco Industries Limited, Belagavi Works came in close second. This award recognizes organizations that integrate purpose, people, planet, and partnership into their core business strategies.

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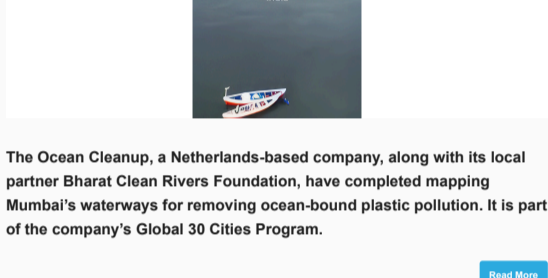
Top 10 Emerging Technologies of 2025



Remarkable innovations emerge from research labs every year, creating unprecedented opportunities to address humanity's greatest challenges. The Top 10 Emerging Technologies of 2025, developed in collaboration with Frontiers, highlights 10 innovations with the potential to reshape industries and societies.

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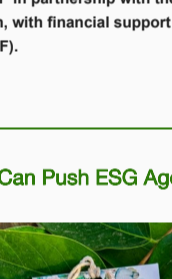
Rethinking India's Sustainable AI Policy



India stands at a pivotal moment in its digital journey. Artificial intelligence is expanding rapidly, yet the environmental consequences of this growth are only beginning to surface in public debate. The decisions India makes now will shape not just its technological future, but also the resilience of its energy systems, water security, and ecological stability for decades.

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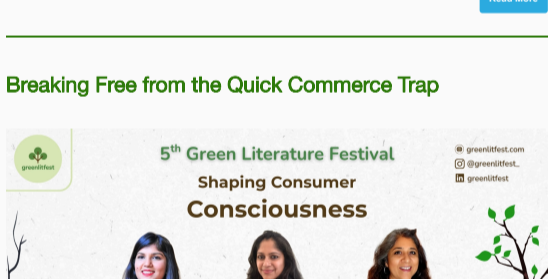
Mumbai Gets Ready For Ocean Cleanup



The Ocean Cleanup, a Netherlands-based company, along with its local partner Bharat Clean Rivers Foundation, have completed mapping Mumbai's waterways for removing ocean-bound plastic pollution. It is part of the company's Global 30 Cities Program.

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Algae Purifies Air 10 Times Better Than Trees



"LIQUID 3" was awarded as one of the 11 best innovative and climate-smart solutions within the project "Climate Smart Urban Development", implemented by the UNDP in partnership with the Ministry of Environmental Protection, with financial support from the Global Environment Facility (GEF).

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How Green Gifting Can Push ESG Agenda



In the evolving corporate landscape of India, compliance with Environmental, Social, and Governance (ESG) parameters is no longer an optional initiative but a crucial business imperative. Green gifting provides a tangible, immediate pathway for Indian companies to embed sustainability into their daily operations and publicly demonstrate commitment across all three pillars. This shift transforms a routine business expense into a powerful, quantifiable ESG driver.

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Breaking Free from the Quick Commerce Trap



Every purchase decision, from a small to a big one, is a climate decision. Once we deeply relate to this connection, how can we alter our behaviour? We need to delve into this seemingly simple but challenging transition. How can we shift from guilt to empowerment? Show how better choices are easier than sacrifice.

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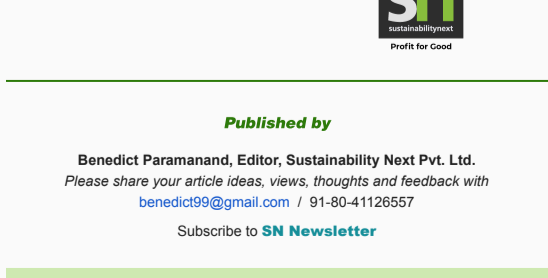
New Materials a Big Boost to Green Transition



Recent innovations resulting in the discovery of new materials have given a huge boost to addressing the climate crisis. We could move from exploiting nature to collaborating with it—learning from biology, mimicking natural processes, and designing systems that endure rather than exhaust. Interestingly, Indian engineers and entrepreneurs are playing a significant part in applying new materials to solve major problems.

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Book Review - Nuclear Power is NOT a Solution



There's a sudden interest in nuclear power all over the world. Japan is revising its nuclear power program, notably with the recent approval to restart the massive Kashiwazaki-Kariwa plant. France plans long-term nuclear power use, aiming for 50% by 2035. The US is making a strong push for Small Modular Reactors (SMRs) and other advanced designs to complement large-scale plants.

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Upcoming Events

India
 International Conference on Ecosystem Connectivity and Restoration for Biodiversity Sustainability (ICECRBS): 10 January 2026, Bangalore, India
<https://internationalconferencealerts.com/eventdetails.php?id=100355480>

Festival of Festivals 3.0, World Book Fair: 10-18 January 2026, Bharat Mandapam, New Delhi
<https://www.nbtindia.gov.in>

International Conference on Sustainable Waste Management and Zero Landfill Strategies (ICSWMZLS): 11 January 2026, Bangalore, India
<https://internationalconferencealerts.com/eventdetails.php?id=100357497>

India Energy Week: 27-30 January 2026, ONGC ATI, Goa
<https://www.indiaenergyweek.com/>

World Sustainable Development Summit 2026: 25-27 February 2026, Taj Palace, New Delhi
<https://wsds.teriin.org/2026/>

International
 Asia-Pacific Forum on Sustainable Development 2026: 24-27 February 2026, United Nations Conference Center, Bangkok, Thailand
<https://www.unescap.org/events/apfsd13>

5th Annual Sustainability Week Asia: 25-26 March 2026, The Athenee Hotel, Bangkok
<https://events.economist.com/sustainability-week-asia/>

International Conference on Emerging Trends in Sustainability, Technology and Innovation (ICETSTI): 10 January 2026, Jeddah, Saudi Arabia
<https://internationalconferencealerts.com/eventdetails.php?id=3374343>

International Conference on Sustainability, Technology and Leadership (ICOSTL): 10 January 2026, Mecca, Saudi Arabia
<https://internationalconferencealerts.com/eventdetails.php?id=3376469>

International Conference on Arctic Ocean Change and Ecosystem Vulnerability (ICAOCEV): 10 January 2026, Beijing, China
<https://internationalconferencealerts.com/eventdetails.php?id=3421424>

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